



# THE HOOK:

## What's Trending in Boaz

*A Community Service of the Boaz Chamber of Commerce and Boaz High School*

Volume 1, Issue 1

February 2014

### *A Message from Mayor Walker*

Greetings from the Mayor's Office,

I am proud of the Boaz School System, and how they have taken on the responsibility to publicize this community newsletter. There are always things going on in Boaz, and I believe "The Hook" will help spread the message of all the community's events. This is also a great way for students to be involved in "real world" work. Thank you to Mr. Minnick and Mrs. Willis for their forward thinking and for putting this together. I will look forward each month to getting the community news about Boaz.



The Mayor's Office has been busy through the holiday season dealing with issues surrounding the closing of the Pilgrim's Pride Plant and the loss of 1100+ jobs. I met with Governor Robert Bentley recently about ideas to help the community combat this job loss. It was a very uplifting meeting, and I left with the assurance that the State of Alabama is about to get very aggressive in helping assure that we have good jobs in Boaz. It was in a sermon from my church a few weeks ago that helped me to realize what a great community we live in. In a nut shell the message was: not to worry about the things that you do not have and to focus on the good things we do have. It helped me to think about things like the growth we have seen in Boaz through annexations of property, and economic engines like a great school system, a great hospital in Marshall Medical Center South, Snead State Community College, and also a diversified industrial base. As always, it is important to support local business to help them through tough times.

There will be challenging days ahead for Boaz, but I know how great this area is, and I know our best days are ahead of us. Stay tuned to "The Hook" for further plans from your city government, and as always your ideas are welcome because that is how you build a great community.

*Tim Walker*

Mayor of Boaz

### In this issue...

- ♦ Messages from  
Mayor Walker  
Peggie Haney
- ♦ February Calendar
- ♦ BCSS Schools
- ♦ Snead State CC
- ♦ Happenings in &  
around Boaz of the  
Boaz Chamber of  
Commerce

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# February Calendar of Events

## All Month

- ♦ Free Income Tax Assistance done by IRS trained, tested, and certified tax people-Old Boaz Senior Citizens Center, Monday 1-6pm & Tuesday 9 am-3pm. No Appointment Necessary.
- ♦ Prom Dresses and Accessories Donation Drive, Mt Vernon Baptist Church. Donations accepted for prom dresses, shoes, jewelry, or purses. For more information contact Dina Hays, [dhays@boazk12.org](mailto:dhays@boazk12.org) or Christy Marsh, [cmarsh@boazk12.org](mailto:cmarsh@boazk12.org)
- ♦ 9<sup>th</sup> Annual Race to Remember Registration, Sponsored by Hospice of Marshall County Foundation & Snead State Community College. The race will be Saturday, March 1. For more information [www.hospicemc5k.com](http://www.hospicemc5k.com)
- ♦ Marshall County RSVP is seeking to increase our volunteer membership and activities in the Boaz area. Our partnership with the city of Boaz is important to us. Please visit our website at [www.mcrcsvp.org](http://www.mcrcsvp.org) or phone Rose Myers, at 256-571-7734 to learn more.



## February 1

- ♦ Chamber of Commerce Coat Drive Distribution. Coats collected during the January Coat Drive will be distributed to Boaz residents. For more information call 256-593-8154.
- ♦ Boaz Citizen of the Year 2014 Nomination forms will be available at the Boaz Area Chamber of Commerce Office. Nomination Forms are due by March 1. For more information call 256-593-8154

## February 3

- ♦ Paws & Tales Reading Dogs, Boaz Public Library 5:00 until 6:00 pm. Children ages K & up. Read 20 minutes to a trained therapy dog. Pre-registration is required. For more information, please call 256-593-3000.

**February 5-10** Boaz High Cheerleaders will be in Orlando to compete in the NHSAA National Championship Cheer Competition.

## February 6

- ♦ E-Book Classes, Boaz Public Library Mastin Conference Center at 5:00. The classes will cover how to set up and use your e-reader (tablet, phone, and computer) to check out and enjoy e-books and/or downloadable audio books.
- ♦ RSVP will assist BHS students who worked in 2013 with preparing and electronically filing their 2013 tax returns. 9 a.m.

## February 8

- ♦ "Alice in Wonderland" Tea Party with Alice. BHS Drama class. Boaz Public Library 3:00pm

## February 14

- ♦ Valentine's Day

## February 20

- ♦ Boaz City School System Board, February 20, 2014, 6:30 P.M. at BCSS Central Office

## February 22

- ♦ Boaz High Theatre Dept. presents "Alice in Wonderland", BHS Auditorium, 6:30pm

## February 23

- ♦ Boaz High Theatre Dept. presents "Alice in Wonderland", Matinee, BHS Auditorium, 2:30pm

# *Boaz Civic Clubs and Organizations Information*

♦ **Altrusa International Club of Boaz**

meets the third Monday at 5:30 at the Boaz Chamber of Commerce.  
256-593-8154

♦ **BHS Band Boosters**

meet the first Monday at 6:00, BHS Band room.

♦ **Boaz Arts & Craft Club**

meets the second Monday at 6 pm am at the Boaz Public Library

♦ **The Boaz City Council**

meets the 2<sup>nd</sup> and 4<sup>th</sup> Monday night each month at 6:00 pm at the Boaz Senior Center, 112 Church Street. For additional information phone 256-593-8105 or e-mail: [cityhall@cityofboaz.org](mailto:cityhall@cityofboaz.org)

♦ **Boaz Civitan Club**

meets the 2<sup>nd</sup> and 4<sup>th</sup> Tuesday at 12 pm at the Western Sizzlin' Steak House meeting room

♦ **Boaz Masonic Lodge No. 546**

has a stated meeting on Tuesday at 7 pm

♦ **Boaz Rotary Club**

meets on Wednesday at the Snead State Community College Cafeteria

♦ **Community of Boaz Civitan Club**

meets the first and third Tuesday at 7:00 pm at Grumpy's Restaurant, Boaz

♦ **Friends of the Boaz Public Library**

meets the second Tuesday at 6:00 pm at the Boaz Public Library

♦ **Sand Mountain Twilight Dulcimer Society**

meets on Tuesdays from 4:00pm – 6:00 pm at Branch Water Village

♦ **Northeast Alabama Genealogical Society, Boaz Chapter**

meets the 2<sup>nd</sup> Tuesday of the month at 6:30 at the Boaz Public Library.

♦ **VFW-Veterans of Foreign Wars**

meets at the VFW Fairgrounds 2<sup>nd</sup> Thursday of each month. Hwy. 431, Boaz

**The Boaz Area Chamber of Commerce is pleased to announce a new Spring 2014 event!**

**The 1<sup>st</sup> Annual Alabama Farm & Poultry Expo. Is coming to Boaz at the VFW Fairgrounds, Hwy 431, Friday and Saturday, April 11<sup>th</sup> & 12<sup>th</sup>. Including farm and tractor exhibits, indoor arts and crafts vendors, concessions and a BBQ contest.**

**Also a poultry show with folk life demonstrations and farm sessions throughout the day and entertainment nightly. For more information or to be a part of this event, call the Boaz Area Chamber of Commerce @ 256-593-8154**

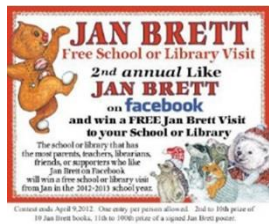


## *Boaz Elementary School*

Boaz Elementary School is busy with many literacy activities. Students recently enjoyed a visit from Author, David M. Sargent and his amazing dogs. Mr. Sargent has been traveling all over the United States for the last 18 years promoting reading and story writing.

The visit from Mr. Sargent was so successful, and inspired so many students to ask questions about becoming an author, that BES is now on a mission to bring another author to our school. Children's author Jan Brett is a longtime favorite of students around the country, and our school would love to have her visit. If you would like to help us, please follow the directions below.

**Simply go to Jan Brett's Facebook page from your computer, click the link to enter, and list Boaz Elementary School in the comments section.**



## *Corley Elementary School*

Corley is a place where "learning is infectious, energizing, and humanizing" (Knight, 2011, p. 45). During our first semester at CES, we have been digging into the College-and-Career Readiness Standards for teachers and students, and we have had the opportunities for our students and teachers to participate in "Teach Like a Pirate Day," build Corley's "Scarecrow Row," and vote for Claire in the Uncle Ben's program titled "Ben's Beginners Cooking contest."



We are looking forward to the spring semester where we are looking for new ways to make real world connections to our classrooms. We are hoping to extend learning opportunities in the afternoons through an after-school tutoring program for students wishing to participate, and we are exploring the idea of incorporating after-school enrichment activities as well. If you would like more information on what is happening at Corley, please email Ashley Walls at [awalls@boazk12.org](mailto:awalls@boazk12.org) or visit us on Facebook by simply searching Corley Elementary School.

## *Boaz Intermediate School*

Keeping It Real at BIS

As a school, one of our goals this year is to extend student learning in such a way that students see how the skills and knowledge they acquire at school apply to the real world.

Fifth Grade students recently completed a unit of study where they took on the role of aspiring restaurant owners. Students had to determine what kitchen equipment to buy and calculate the costs. They also studied foods from different cultures, explored the science behind industrial-sized kitchen equipment, and prepared a presentation in the hopes of having their business venture approved and funded.

Every subject area was touched upon through this unit of study. Students had to read, research, calculate, problem solve, write, organize, and present.



## *Boaz Middle School*

Renee Adams and her advanced science class are having success in the BHS greenhouse. This aquaponics class received donations from Gadsden State. The first set of fish arrived a few weeks ago: tilapia and catfish. The students put out plants at the first of the school year before the arrival of the fish.

Aquaponics uses fish waste as fertilizer to grow plants. This high-quality fertilizer shortens the growing time of the plants. The process teaches a different way to raise crops. According to Adams, this is a sustainable form of food and will play a major role in the future of farming. Not only will this hands-on class teach students about chemistry, agriculture and aquaculture, but also body systems and biology. The students will be able to compare humans to fish because the functions are similar in both.



The students will be rewarded at the end of the year with a fish fry including tomatoes, spinach, lettuce, cabbage, mustard, parsley and tender green, which they grew themselves.

## *Boaz High School*

A MESSAGE FROM OUR NEW PRINCIPAL, GARY MINNICK.  
Happy New Year

Get your free Boaz  
App today at the  
APP Store



Serving as principal of Boaz High has been a wonderful experience so far, and there are exciting things in store for 2014 and beyond. I have been so pleased with the quality of the faculty and students, as well as parent and community support. There are many people who deserve much credit for what I have inherited. Nevertheless, it is the job of any leader to take steps toward a new and higher level of excellence.

Most of you have heard that BHS is moving toward an academy structure. The primary goal of this is to prepare students for college and career by helping them see a direct connection between school and their future occupation. Students will choose a career pathway (essentially a high school "major") from fields of employment that the research says are growing in our area. In addition to traditional coursework, students will work on progressively more complex projects recommended by experts in their chosen career. Students completing a BHS career pathway will graduate with certified skills and/or a specified number of college credits in their area of concentration. Please check our website (<http://boazhs.ss3.sharpschool.com>) periodically for important updates on academies.

I am also excited about this and future editions of "THE HOOK", a collaborative effort of Boaz High School and the Boaz Chamber of Commerce. Students in Mrs. Willis' business tech and multimedia classes will produce this newsletter using content submitted by the Chamber, the city, and all schools in Boaz, including SSCC. Especially important is the monthly calendar, which is designed to keep everyone up to date on events happening in Boaz. Ultimately, we hope this will result in more attendance at school and community events, increased civic pride, and a boost to our economy. Remember, when you shop in Boaz, you support jobs, families, and schools in Boaz. So, buy Boaz! -*Gary Minnick*

## *A Message from the BCSG Superintendent*

The term "leadership" is difficult to define. Is it possible that you are born a leader? Or, do you emerge as a leader based on knowledge and experience? Personally, I think leadership is a little of both. Here are seven definitions of leadership by some outstanding leaders:

1. The key to successful leadership today is influence, not authority. —Kenneth Blanchard
2. A true leader has the confidence to stand alone, the courage to make tough decisions, and the compassion to listen to the needs of others. He does not set out to be a leader, but becomes one by the equality of his actions and the integrity of his intent. —Douglas MacArthur
3. Do what you feel in your heart to be right—for you'll be criticized anyway. —Eleanor Roosevelt
4. True leadership lies in guiding others to success. In ensuring that everyone is performing at their best, doing the work they are pledged to do and doing it well. —Bill Owens
5. You don't lead by hitting people over the head—that's assault, not leadership. —Dwight Eisenhower
6. A good leader is a person who takes a little more than his share of the blame and a little less than his share of the credit. —John Maxwell
7. The first responsibility of a leader is to define reality. The last is to say thank you. In between, the leader is a servant. —Max DePree

As superintendent of the Boaz City School System, my definition of leadership is to "Serve others, smile often, compromise when necessary, stand firm on principle, and forgive often". -*Dr. Mark Isley*

**Boaz Citizen of the  
Year 2014**

**Nomination forms will be available at the Boaz Area Chamber of Commerce beginning February 1<sup>st</sup> and are due by March 15<sup>th</sup>, 2014. Citizen of the Year is awarded to an outstanding community member each April by the Boaz Area Chamber of Commerce, to an individual who has made an outstanding contribution to our community. Please contact the Chamber for more information. 256-593-8154**

*Snead State Community College*

Snead State Community College strives to provide a complete college experience for its approximately 2,300 students. Students have the convenience of taking on-campus classes at the Boaz campus and the Arab Instructional Site, but many students also take advantage of the College's growing online education programs. Forty percent of Snead State's credit hour production can be attributed to online classes.

Snead State offers Associate in Science and Associate in Applied Science degrees as well as certificates through the Career Technical Programs, such as Child Development, Computer Science and Electronic Engineering Technology. A new AAS degree program recently implemented is Business Management, a degree that can be earned entirely online or through a combination of on-campus and online courses. Students pursuing the AAS in Business Management can choose among multiple concentrations within the program that provide short-term certificates, including General Business, Accounting Technology, Finance, Logistics, Distribution and Purchasing, Management, Marketing, Agri-business, Healthcare Management, and Childcare Management. Each concentration is a field with high employment and high demand.

Snead State students are encouraged to make the most of their college experience by participating in student activities, such as student clubs and organizations, athletic events, social events and enrichment programs. The College also has an active Alumni Association for those who attended or graduated from Snead and for those who support the College as "alumni by choice."

The community is invited to visit Snead State. The College offers a variety of community events to bring visitors to campus, such as athletic events, the Gerhart Chamber Music Festival, music performances, and theatre productions.

*A Message from Peggie Haney,*

*President of the Boaz Area Chamber of Commerce*

Welcome to our new Boaz Area Chamber of Commerce Newsletter "THE HOOK." We hope this newsletter will be informative and help you know what is happening in our city. The Hook is a collaborative effort between the Boaz Area Chamber of Commerce, the Boaz City School System, the City of Boaz, and BPI Printing. Students are being given a real life project and our citizens are benefiting by getting news from our Community, Chamber, and Schools. We hope you enjoy The Hook as you receive trending news. Look for a copy soon in a business near you. If you have news you would like for us to share in upcoming newsletters please submit it in written form to the Boaz Area Chamber of Commerce office on Bartlett Street or you may email us at: [chamber@boazchamberofcommerce.com](mailto:chamber@boazchamberofcommerce.com).

Thank you and enjoy The Hook!

*Peggie Haney*

President, Boaz Area Chamber of Commerce

# *Join the Boaz Area Chamber of Commerce*

The mission of the Boaz Area Chamber of Commerce is to promote and enhance economic growth and community development. Our chamber is a membership organization consisting of local business owners and executives who want to see businesses of all sizes grow and prosper. The chamber provides a host of programs and services designed to help businesses gain visibility in the local community to help with your business success story. The chamber also assists the City of Boaz, Sardis City and Marshall County to attract and retain a strong workforce and actively pursue opportunities for positive growth in all areas of business and economic development.

As a Chamber member, you become a part of a dynamic organization that is completely focused on making the Boaz area stronger by promoting commerce. Together, our efforts will provide a more solid environment to live and work~ a place we can be proud to call home.

These benefits apply to all our members who join the Chamber.

## ♦ **Networking**

Who you know does make a difference! Make important business contacts at chamber functions.

## ♦ **Chamber Publications**

Members will receive all printed materials sent out by the chamber of commerce. This will include invitations to all events and seminars, a monthly newsletter and other community activities.

## ♦ **Marketing Opportunities**

The chamber offers many opportunities for you to promote your business through event sponsorships.

## ♦ **Ribbon Cuttings, Ground Breaking's, Open Houses, Grand Openings**

Assistance with these events will be provided to all chamber members. Photos of these events are featured in the newspaper and chamber newsletter, as well as on the Chamber website.

## ♦ **Email Blasts to Members**

Members are welcome to utilize the chamber fax and email program to broadcast special events or sales. New members receive two free blasts and each blast after the first two cost only \$10 each.

## ♦ **Presence on the Internet**

Members are listed on the chamber website [www.boazchamberofcommerce.com](http://www.boazchamberofcommerce.com) as an avenue to attract potential customers. We can also link to your website.

## ♦ **Brochures Displayed**

Members may display flyers, brochures and business cards at the chamber office.

## ♦ **Referrals**

Member names and phone numbers are distributed to thousands of people inquiring about goods, services, shopping and visiting opportunities. We are open from 8 am—4pm, five days a week to serve our membership and the general public.

## ♦ **Community Resource Data**

The chamber has access to data useful to businesses or residents in the community. Such data includes major employer directories, demographics, census information, apartment guides, churches, clubs and organizations.

## ♦ **Newcomer Mailers**

A chamber membership lists and Boaz Community Magazine are mailed to new households as they establish residence in our area, along with a shopping map and coupon booklet of participating stores.

## ♦ **Volunteer Programs**

Add extra value to your chamber membership with involvement in programs dealing with tourism, customer service, special events, membership, education, and more.

## ♦ **Membership Decals**

Display your membership plaque to affirm your commitment to the chamber and the efforts made to help foster a more prosperous environment within the city of Boaz.

# *Boaz Area Chamber of Commerce*

*"A Vision for an Improved Quality of Life"*



## **Membership Application**

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ FAX: (        ) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Web-site: \_\_\_\_\_

Business Type: \_\_\_\_\_

Number of Employees: (Full Time) \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

By signing this form I am giving the Boaz Area Chamber of Commerce authorization to send information by fax, email, or mail.

Signature: \_\_\_\_\_

To be filled out by the Office Staff Only:

Application Received By: \_\_\_\_\_

Date Received: \_\_\_\_\_

Annual Dues: \_\_\_\_\_